

Remit Address:

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

## **Billing Address:**

**Buying Time Attention: Accounts Payable** 650 Massachusetts Ave NW #210 Washington, DC 20001



Advertiser	Dalton for Governor
Product	DALTON 9/25
Estimate Number	2207

Invoice #	116639-2
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/01/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116639
Alt Order #	06281371
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	323
Product Code	326

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WRAL Late News	11-1135p	•			•			•	•
	CLASS 3- CANDIDATE r8.23									
				2 to 10/07/12	1x	1				
	WRAL		M	10/01/12	:30	11:34 PM	WDFG12TVENV105H	\$1,335.00		1
9	WRAL David Letterman CLASS 3 - CANDIDATE	1135p-1237a								
			10/01/1	2 to 10/07/12	1x	1				
	WRAL		M	10/01/12	:30	12:32 AM	WDFG12TVENV105H	\$270.00	)	1
10	WRAL Price is Right CLASS 1 - CANDIDATE r8.23	11a-12p								
				2 to 10/07/12	1x	1				
	WRAL		М	10/01/12	:30	10:59 AM	WDFG12TVENV105H	\$500.00	)	1
11	WRAL Young and the Restless CLASS 2 - CANDIDATE r8.23	4-5p								
			10/01/1	2 to 10/07/12	1x	1				
	WRAL		М	10/01/12	:30	4:00 PM	WDFG12TVENV105H	\$875.00	)	1
12	WRAL WRAL 5am News CLASS 3 - CANDIDATE r8.23	5am - 5:30a								
				2 to 10/07/12	1x	1				
	WRAL		М	10/01/12	:30	4:58 AM	WDFG12TVENV105H	\$300.00	)	1
13	WRAL 5:30 News CLASS 3 - CANDIDATE r8.23	530-6p								
				2 to 10/07/12	1x	1				
	WRAL		M	10/01/12	:30	5:38 PM	WDFG12TVENV105H	\$1,115.00	)	1
14	WRAL Inside Edition CLASS 2 - CANDIDATE r8.23	7-730P								
				2 to 10/07/12	1x	1				
	WRAL		M	10/01/12	:30	7:21 PM	WDFG12TVENV105H	\$1,000.00		1
15	WRAL CBS This Morning CLASS 3 - CANDIDATE r8.23	7am - 9am								

10/01/12 to 10/07/12



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
		CBS This Morning CANDIDATE r8.23	7am - 9am								
	WRAL	CANDIDATE 10.20		М	10/01/12	:30	8:29 AM	WDFG12TVENV105H	\$380.00	)	1
			Aired Spots	8							

Gross Total \$5,775.00

**Agency Commission** \$866.25

**Payment Terms 30 Days Net Amount Due** \$4,908.75